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Wendy Morgan

February 1999 HYPERTEXT '99: Proceedings of the tenth ACM Conference on Hypertext and hypermedia : returning to our diverse roots: returning to our diverse roots

Publisher: ACM

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Keyw ords: Hypertext rhetoric, feminism, poststructuralism, scholarship, social science research

2 [Beyond the electronic book: a critique of hypertext rhetoric](#)



Stuart Moulthrop

September 1991 HYPERTEXT '91: Proceedings of the third annual ACM conference on Hypertext

Publisher: ACM

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3 [Making internet communities work: reflections on an unusual business model](#)



Bernhard L. Krieger, Philipp S. Müller

June 2003 ACM SIGMIS Database, Volume 34 Issue 2

Publisher: ACM

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Building Internet communities has been hailed as one of the major strategic innovations of the *New Economy*, both as a stand-alone model or as a supplement to sustain competitive advantage for normal business models. Community based business models ...

Keyw ords: business models, community, internet, strategy

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